

Invitation to participate, bring speakers and have a booth
at the **ISRANALYTICA 2009 - Conference & Exhibition**

The 12th Annual Meeting of the Israel Analytical Chemistry Society
January 20 - 21, 2009, Tel-Aviv, Israel

September 21, 2008

Dear analytical vendor representative

Our 11th annual meeting, which was held last year, was a major success. As in previous years, it was the biggest chemistry meeting in Israel. More than 2,500 participants enjoyed an updated stimulating scientific program, a very warm atmosphere and a busy, well attended exhibition with 85 booths of 60 vendors. You and your vendors may wish and enjoy looking at its summary page <http://www.isranalytica.org.il/Summary2008.html>

We are now organizing our 12th annual meeting that will take place on January 20th & 21st, 2009 in Tel-Aviv, Israel. We wish to continuously broaden the connection and contacts between the Israeli analytical chemists and the international analytical instrument industry, which is represented by yourself and your colleagues. We have established ISRANALYTICA as an Israeli Mini Pittcon and hope to continue the synergy between the academy, industry and the instrumentation representatives.

We are pleased to invite you to bring experts from the international analytical instruments industry which you represent to deliver their presentations on the latest analytical instrumentation, science and technology. We are looking for presentations and posters on cutting edge analytical technologies and science. In addition, please utilize the poster boards as another way to present your novel instruments and technologies. Obviously, any presentation, oral or poster, will have to be approved by our scientific committee to ensure that it will be devoted to the presentation of novel analytical science and not a given instrument, although naturally, applications could be demonstrated with the vendors systems. Depending on the number of abstracts that we shall receive we may allocate a special session for vendor presentations or integrate them in the program.

In view of last years success and excellent organization by **Bioforum**, our coming meeting will also be organized by **Bioforum**, headed by Mr. Amir Malka. The Meeting will last 2 days at the David Intercontinental hotel and will cover all major aspects of analytical chemistry.

We urge you to support our society, activity and community through attending the exhibition with a large booth, loaded with your latest instrumentation, and through bringing experts to our meeting from the vendors which you represent.

Please contact us to confirm your participation ASAP. Kindly send your vendors presentation abstracts by e-mail to Prof. Aviv Amirav at amirav@tau.ac.il or to the meeting chairman Prof. Daniel Mandler at mandler@vms.huji.ac.il **up to October 10th, 2008**. Instructions for the preparation of abstracts are available on the Meeting's web site: <http://www.isranalytica.org.il/> under "Call for Papers".

We look forward to seeing you at our Meeting

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